



Beta Version - June 2018

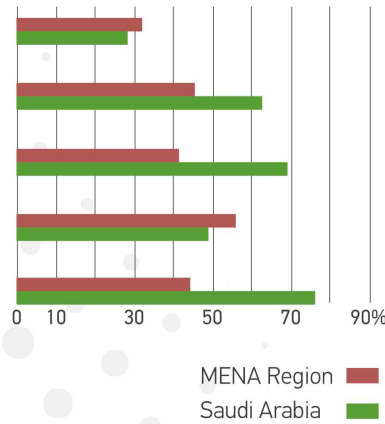
Challenges and Opportunities

Indicators reflecting the cultural and social perception of women’s entrepreneurship in Saudi Arabia

Global Entrepreneurship Monitor, Women’s Entrepreneurship 2016/2017 Report



- Entrepreneurial Intention to start a business in the next 3 years
- Capability perception to start a business
- Personally knowing an Entrepreneur
- Undeterred by Fear of Failure to start a business
- Perceived opportunities to start a business



Tips and Opinions



Lina Khaled Almaeena

“Social entrepreneurship is one of the most satisfying forms of business. The product is formed when we combine the need and passion with the service; sustained development becomes the end result.”



Maha Taibah

“Starting a business is messy, challenging and exhilarating. Embrace the mess, keep moving with grace, and do not let anyone put your spirit down.”



Amal Dokhan

“Design thinking process accelerates solving problems that serve human needs in any field. Keeping the customer at the center of the startup life will always result in more creativity and innovation, and eventually more success to the company.”

Trending Topics

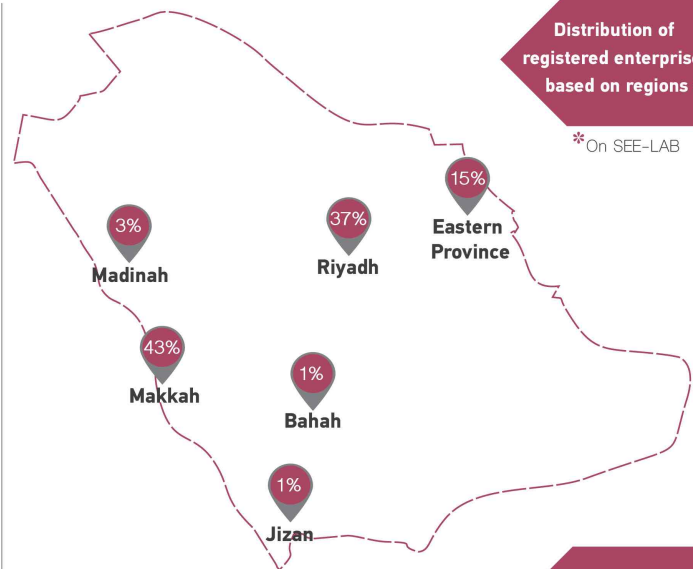
The SME General Authority has recently launched an initiative to promote the franchise sector in Saudi Arabia. The initiative will have a platform that includes franchise opportunities, training and awareness materials, list of related events, and agreement templates. International companies will also be able to promote their potential franchise opportunities in Saudi through the platform. The initiative aims to increase the contribution of the franchise industry to the national GDP.

Share your Opinions

info@seelab.sa.com

Distribution of registered enterprises based on regions \*

\*On SEE-LAB



SEE-LAB Activities



Upcoming Events

During the Holy month of Ramadan, STC dedicated all its communication channels to young entrepreneurs to help them achieve their business aspirations.

www.smes.laywagif.com

Featured Entities



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