



# When Shift Happens

The Scale Up team led by former Harvard professor Daniel Isenberg, Ph.D, has recently delivered an engaging online workshop to entrepreneurs and key stakeholders from the Saudi entrepreneurship community.

## Workshop Faculty



## Some key takeaways:

- ⬆ Expect roles to switch when shifts occur.
- ⬆ Don't be surprised when people behave differently.
- ⬆ The relationships with stakeholders have to be resilient.
- ⬆ Involve others more than usual.
- ⬆ Act quickly, not impulsively.
- ⬆ We can choose to act despite of how we feel!