The Scale Up team led by former Harvard professor Daniel Isenberg, Ph.D, has recently delivered an engaging online workshop to entrepreneurs and key stakeholders from the Saudi entrepreneurship community.

**Workshop Faculty**

**When Shift Happens**

Some key takeaways:

- Expect roles to switch when shifts occur.
- Don’t be surprised when people behave differently.
- The relationships with stakeholders have to be resilient.
- Involve others more than usual.
- Act quickly, not impulsively.
- We can choose to act despite of how we feel!