Dr. Elaine Eisenman has recently delivered the second “resilience” online workshop to entrepreneurs and key stakeholders from the Saudi entrepreneurship community. This workshop is part of a 4-workshop series, titled “When Shif/ft Happens,” led by former Harvard professor Daniel Isenberg, Ph.D.

**Workshop Faculty**

**When Shif/ft Happens**

Some key takeaways:

- The ability of an organization to bounce back stronger from market shocks will determine its ability to leap forward into an uncertain tomorrow.

- A resilient organization is a robust and forward-looking organization that is: purpose-based, adaptive, agile, anticipates changes and threats, learns from both successes and failures, and creates multiple paths towards future successes.

- The building blocks of organizational resilience: (1) Leadership and culture; (2) People; (3) Structure and Processes.

- In a time of crisis, action is more important than through analysis.

- It is important to communicate outside the chain of command to make repaid decisions.

- Organizational resilience enables your company to both survive and thrive during shifts.