



Workshop-2: Building Organizational Resilience

When Shift Happens

Dr. Elaine Eisenman has recently delivered the second "resilience" online workshop to entrepreneurs and key stakeholders from the Saudi entrepreneurship community.

This workshop is part of a 4-workshop series, titled "When Shift Happens," led by former Harvard professor Daniel Isenberg, Ph.D.

Workshop Faculty













Some key takeaways:

- The ability of an organization to bounce back stronger from market shocks will determine its ability to leap forward into an uncertain tomorrow.
- A resilient organization is a robust and forward-looking organization that is: purpose-based, adaptive, agile, anticipates changes and threats, learns from both successes and failures, and creates multiple paths towards future successes.
- The building blocks of organizational resilience: (1) Leadership and culture; (2) People; (3) Structure and Processes.
- No a time of crisis, action is more important than through analysis
- It is important to communicate outside the chain of command to make repaid decisions
- Organizational resilience enables your company to both survive and thrive during shifts.